

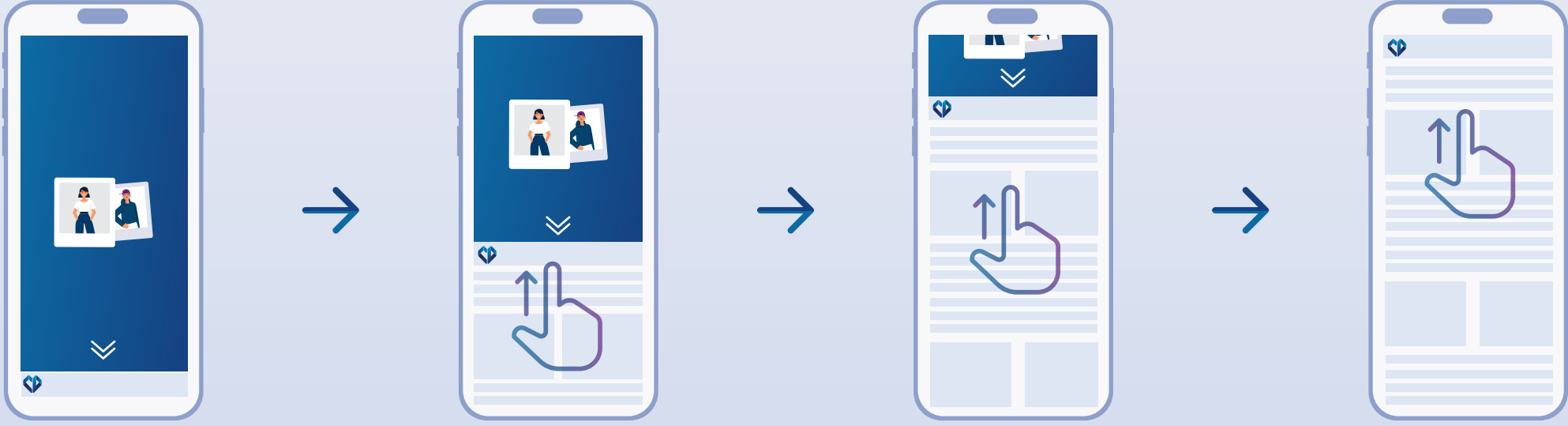
WELCOME AD MOBILE SPECIFICATIONS



DESCRIPTION

The Welcome Ad Mobile finds its prominent place above the header area of the website. This is where this ad is effectively presented in the form of a video, image or HTML5 animation.

POSITIONING AND BEHAVIOUR



SPECIFICATIONS FOR DATA DELIVERY

FULL VIDEO

Preview

Component	File Format	Info	Comment
VIDEO	MP4, MOV, AVI, MKV	Mass Duration Weight	HD/FullHD 9:16 Max. 30 Sec. Max. 50 MB

ANIMATED

Preview

Component	File Format	Info	Comment
HTML5-BANNER	HTML5*	Mass Duration Weight	1080x1920px Max. 30 Sec. Max. 5 MB Finished programmed advertising material including the associated files.

IMAGE

Preview

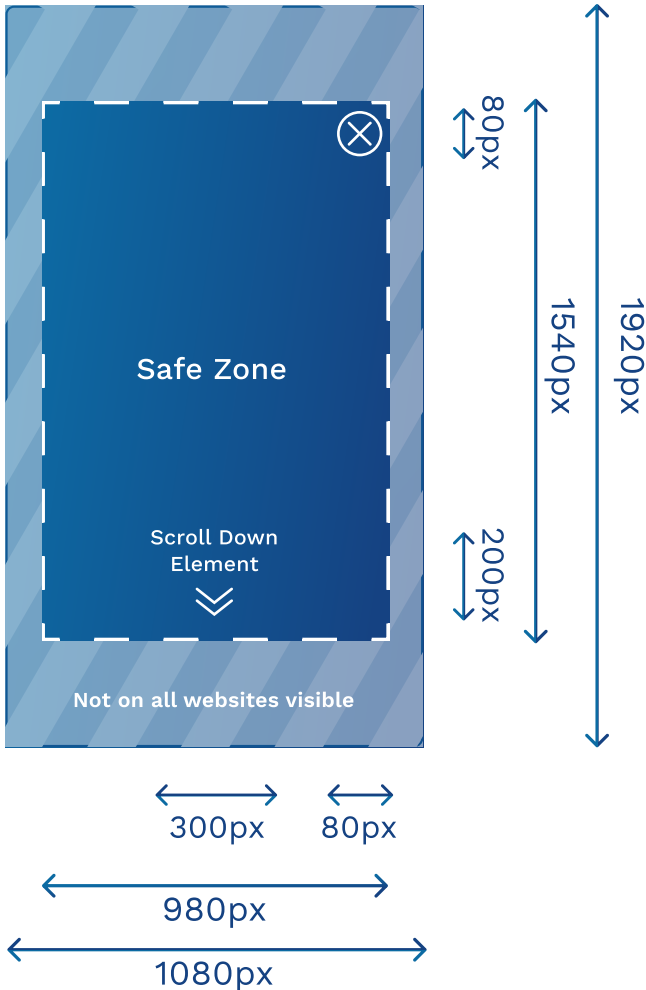
Component	File Format	Info	Comment
FOREGROUND (Logo, Text, CTA)	PNG, JPG, Photoshop, InDesign, Illustrator	Mass Weight	980x1540px Max. 1 MB Elements (logo, text, CTA) can also be delivered separately.
BACKGROUND	JPG, Photoshop, InDesign, Illustrator	Mass Weight	1080x1920px Max. 1 MB Check the safe areas guide for delivering the best composition.

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

 Or contact us directly and we will help you create images and animations.

DIMENSIONS

Guidelines for Safe Zone:



Please be aware of the 'Scroll to Website' element at the bottom of the ad. Do not place any key visuals in this area.

 On smaller screens, parts of the background (1080x1920px) may be cut off.



.Psd Layout Template

Delivery of the data via the conventional download services.



Delivery:
admanagement@codevelop.io



5 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



Specifications

CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:
+41 44 585 16 00
admanagement@codevelop.io

Other Formats