

DYNAMIC HEAD MOBILE SPECIFICATIONS



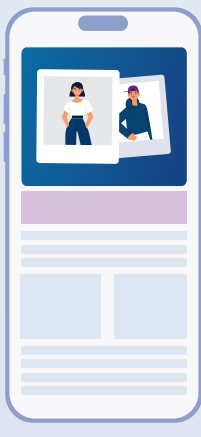
DESCRIPTION

The Dynamic Head Mobile is displayed in the upper area of the website. It consists of two elements: the start element (image or animation) and the sticky element (image, animation or video). When scrolling down, the start element is pushed up by the sticky element. The two elements enable an optimal combination of image, animation and video on a mobile device.

POSITIONING AND BEHAVIOUR

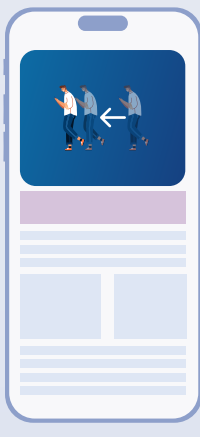
Start Element:

1



Image

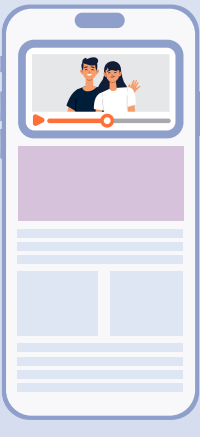
or



Animation

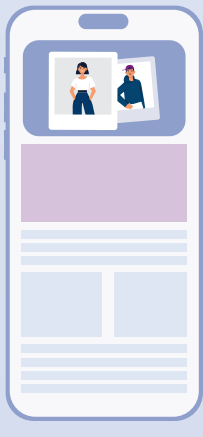
Sticky Element:

2



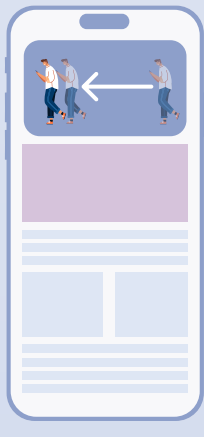
Video

or



Image

or



Animation

Preview

Preview

Preview

SPECIFICATIONS FOR DATA DELIVERY

Start Element:

Component	File format	Info		Comment
ANIMATION	HTML5*	Dimensions Weight	300x250px* Max. 150 KB	NO click tag included.
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Dimensions Weight	600x500px Max. 150 KB	

Sticky Element:

Component	File format	Info		Comment
VIDEO	MP4, MOV, AVI, MKV	Ratio Duration Weight	HD/FullHD 16:9 Max. 30 Sec. Max. 50 MB	NO logo on the top right corner.** Video aspect ratio manual
ANIMATION	HTML5*	Dimensions Weight	320x160px or 300x170px Max. 150 KB	NO click tag included. NO logo on the top right corner.**
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Dimensions Weight	640x320px or 600x340px Max. 150 KB	NO logo on the top right corner.**

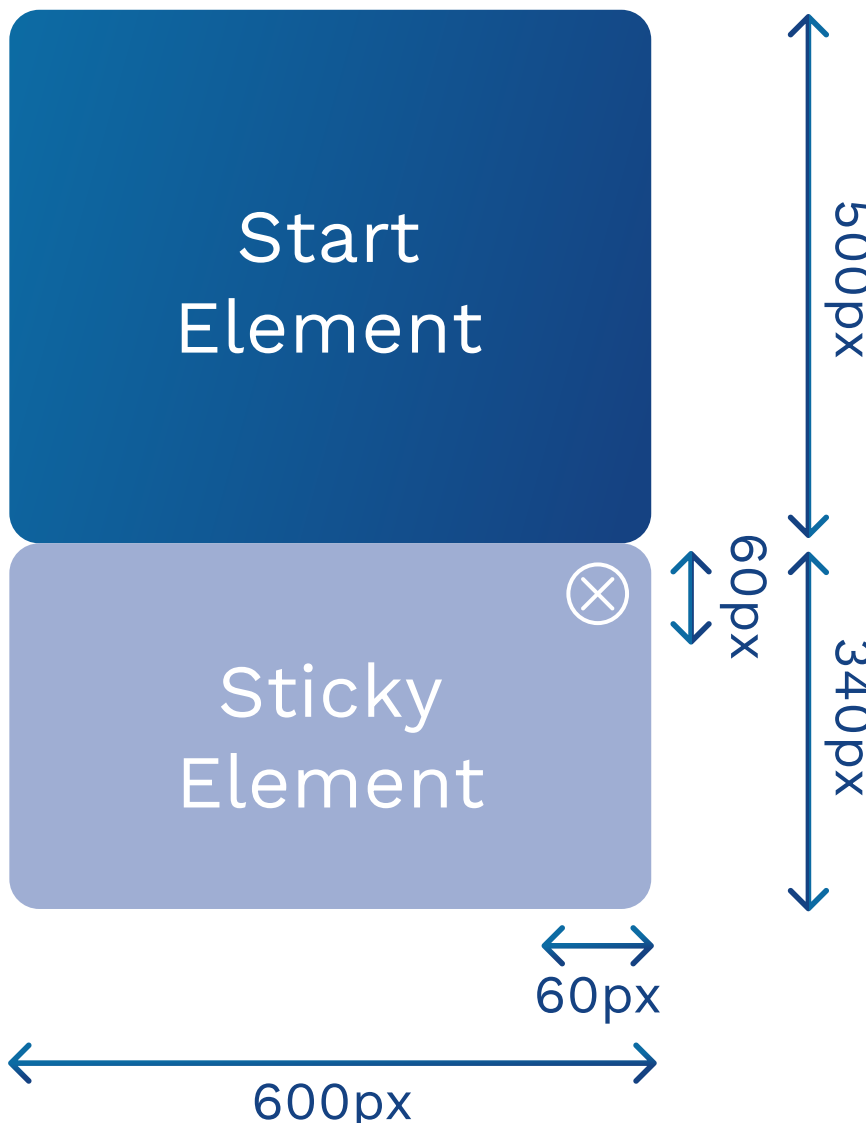
*When delivering banners, exclude click tags and set the AD Environment in Google Web Designer to Non-Google Ad to avoid loading unnecessary libraries and slowdowns.

**Do not place any graphic element on the top right corner (60x60px) of Sticky Element since it will be covered by the close button.



Or contact us directly and we will help you create images and animations.

DIMENSIONS



For different video aspect ratio [see this manual](#)

Delivery of the data via the conventional download services.



Delivery:
admanagement@codevelop.io



3 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



Specifications

CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:

+41 44 585 16 00
admanagement@codevelop.io

Other Formats